

Meeting Agenda
Convention & Visitors Advisory Board Meeting

Wednesday, May 20, 2020 10 a.m.
Johnnie Arolfo Civic Center
400 West Walker Street, League City, TX 77573

- I. Call Meeting to Order
- II. Roll Call and Declaration of Quorum
- III. Citizens Request to Address the Board
- IV. Discuss and Consider Approval of Meeting Minutes
 - a. Documents: February 19, 2020 CVB Advisory Board Minutes
- V. Presentation by new CVB Manager Stephanie Polk
 - a. Assessment of Current CVB Efforts
 - b. Development of Strategic Vision and Marketing Plan
 - c. Tourism and Impact of COVID-19 on HOT Tax Collections
- VI. Presentation by Director of Communications Sarah Greer Osborne
 - a. Documents: Butler Longhorn Museum FY 2020 Budget and Operating Agreement
 - b. Upcoming FY 2021 Budget Preparation
- VII. Review of Financials
 - a. Document: FY 2020 adopted budget and special event fund
- VIII. Request for Future Agenda Items
- IX. Announcements
- X. Next CVB Advisory Board Scheduled Meeting—June 17, 2020

Please note: Members of the City Council may be attending and participating in the discussion.
The presence of a quorum of the members of City Council at any time during the proceeding may constitute a meeting of the City Council pursuant to the Texas Open Meetings Act.

This is to certify the above notice was posted on the bulletin board at City Hall by May 15, 2020 prior to 1 p.m. and was posted in accordance with the Texas Open Meeting Act.

Sarah Greer Osborne
League City Director of Communications

